A Reliable Partner

## SILLAGROUP



SILLA HOLDINGS

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The SILLA PHILOSOPHY is composed of 3 types of values that conform to the mindset and behavioral standards that all members of SILLA must possess.



#### **Core values**

#### Challenges, Righteousness, Reliability, Mutual Prosperity

These are the core values of SILLA Group.

#### **Chairman message**

The spirit of SILLA is the one that welcomes challenges without fear of changes.

We must always stick to the basics and remain true to our principles, and carry out righteous management.

People are the foundation of corporations. Thus, we must trust and work alongside people.

Further, we must contribute to the development of the nation and society as members of the society.



## 1. Who we are

### Righteousness, Internal stability, Global

#### Vice Chairman message

Since our founding in 1967, SILLA Group continued to grow while overcoming numerous trials and hardship. We have advanced into various fields including deep sea fishery, metal distribution, food manufacturing, automobile press die, and services based on our challenging spirit and pioneering spirit. Now we are truly raising the status of a global company. SILLA Group will lead the way in discovering new growth engines and pioneering new markets for the continued growth in the future as well, and will develop into a company with internal stability aiming for social values based on law-abiding and transparent management.

SILLA Group Vice Chairman Sung-Jin Park



#### **Message from top management**

## Change, Innovation, Leap forward CEO message

Having successfully completed the past 50-year voyage based on challenges and pioneering spirit, SILLA Group has now embarked on our 2nd strong leap toward becoming a 100-year company with a new revamped look. SILLA HOLDINGS is a holding company and will focus on developing SILLA Group into a global innovative company with the goal of establishing a base for future growth through the maximization of the synergy between our affiliates and qualitative growth.

All our executives and employees will strive together to ensure that we will grow into an outstanding company which helps our executives and employees to achieve their dreams and hopes and coexists with our partners.

SILLA HOLDINGS CEO Yong-Mun Shin



#### **Social contributions**

#### **Beautiful sharing** for the social responsibilities of the company



SILLA Group carries out beautiful sharing for the social responsibilities of the company. Established in 1978, the SILLA CULTURAL SCHOLARSHIP FOUNDATION has helped about 3,000 students achieve their dreams over the past 40 years, and regularly carries out various social contribution activities to help the underprivileged, including "Volunteer activities for the disabled," "Volunteer activities at orphanages," and "Rice delivery of love," in which our executives and employees participate.

#### **Talent training**



SILLA CULTURAL **SCHOLARSHIP FOUNDATION** 



Donation of scholarships to universities

#### **Beautiful sharing**



Volunteer activities for the disabled



Volunteer activities at orphanages



Rice delivery of love

#### SILLA CULTURAL SCHOLARSHIP FOUNDATION

Established for the goal of contributing to the training of talented individuals in Korea by giving back to the society through the company. SILLA CULTURAL SCHOLARSHIP FOUNDATION has helped about 3,000 students to continue their precious dreams over the past 40 years.









#### **Support**



Payment of scholarships Accumulated amount: KRW 24,514,687,000



• Research grants • KRW 234,400,000



• Support for overall events • KRW 990,452,851

**Brief history** 

#### **50 Years of SILLA**

Learn about the path that SILLA has walked for half a century.

1967. 03 Founding of SILLA by chairman Joon-Hyung Park1969. 12 SILLA recorded USD 1.05 million in fiber exports

1970s

1960s

1971. 11 Newly constructed the Hanilho, the first vessel of SILLA

1976. 06 SILLA listed for initial public offering in the stock market

1977. 08 Established SILLA SG

1977. 10 Established WONIL SPECIAL STEEL

1978. 03 Established SILLA CULTURAL SCHOLARSHIP FOUNDATION

1980s

1987. 09 Established SILLA ENGINEERING

1987. 11 SILLA awarded the silver tower order of industrial service merit on trade Day

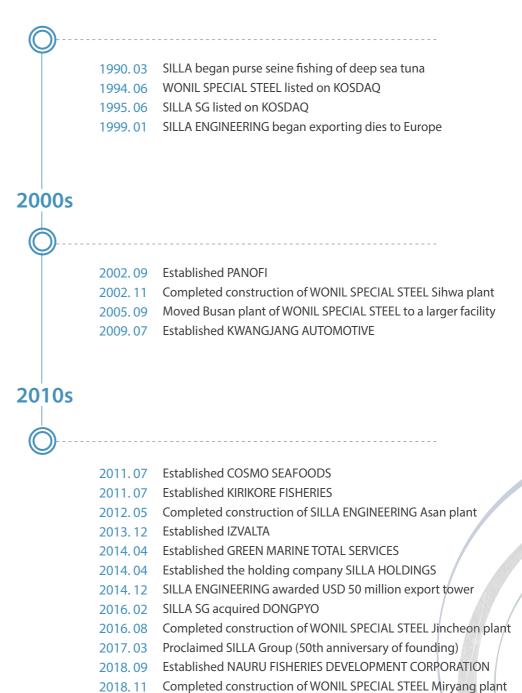
1987. 11 SILLA awarded the USD 50 million export tower

1988. 04 Moved the SILLA head office to a new building in Seokchon-dong

1988.06 SILLA began longline fishing of deep sea tuna

1988. 07 Established VISION HILLS

#### 1990s



1. Who we are

# 02

# What we do

#### **About SILLA Group**

Though not well known, all of the companies that compose SILLA Group are major players of their respective industries.

While we may not be the largest corporation, we are without a doubt the most excellent global corporation.



SILLA was founded in 1967 by Chairman Joon-Hyung Park, filled with a huge dream of business patriotism. Since the early stages of our business, SILLA Group has continued to ensure internal stability through righteous management based on trust. In the 1960s, the group promoted the fiber industry from its barren state to export polyester to the whole world, and in the 1970s, the group expanded its business to the deep sea fishery to make massive contributions in improving people's dietary lives and earning foreign currencies through exports. After that, the group diversified the business fields by advancing into food, metal distribution, and service fields. The group will continue to grow through the innovation in the deep sea fisheries and metal distribution, which are the core businesses, under the vision of becoming a global 100-year company remaining faithful to the basics and principles. Furthermore, the group will never stop taking on the challenges of new industries backed up by infinite imagination and challenging spirit unconstrained by business sectors and regions as we establish new engines for growth.



Deep sea fishery

SILLA, PANOFI, KIRIKORE, NFDC, IZVALTA, GMTS



Metal distribution and manufacturing





Sales and A/S of imported automobiles

KWANGJANGAUTOMOTIVE



Food manufacturing and distribution

SILLA SG, DONGPYO, COSMO



Automobile press die and mold base

SILLA ENGINEERING

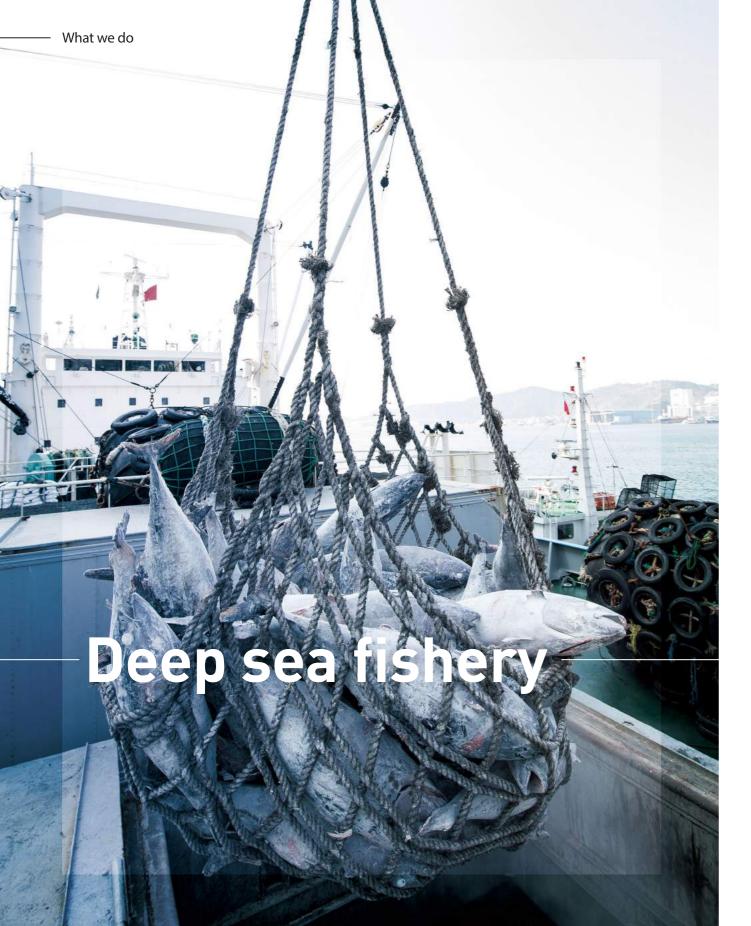


Membership golf club
VISION HILLS



) <u>F&B</u>

SILLA DARANGWON



#### Deep sea fishery

#### **SILLA**





Founded in 1967, SILLA is the originating company of SILLA Group, and has walked alongside Korea's economic development through its participation in the trade and fishery (deep sea fishery) industries, preserving its proud 50-year lineage. SILLA is a global fishery company currently operating 17 tuna purse seiners, 11 tuna longliners, and 1 pollock trawlers including joint operating vessels.

#### Group companies in deep sea fishery sector



PANOFI Co., Ltd.



KIRIKORE FISHERIES Co., Ltd.



NAURU FISHERIES
DEVELOPMENT CORPORATION

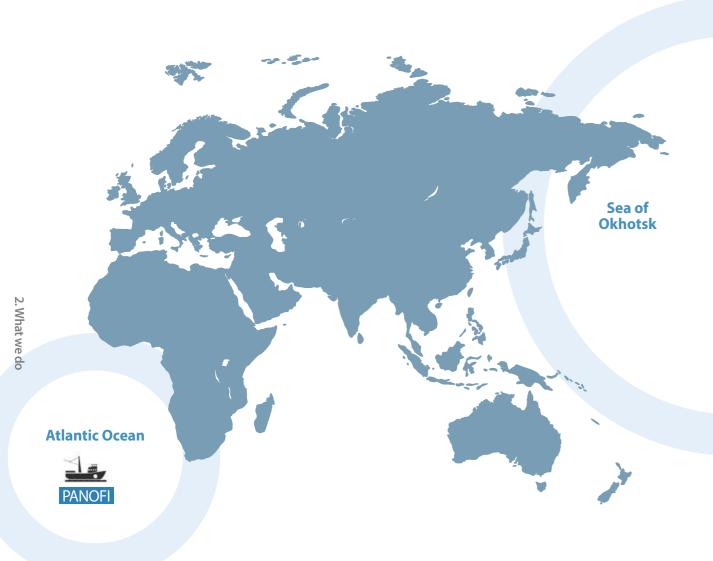


IZVALTA, LLC.



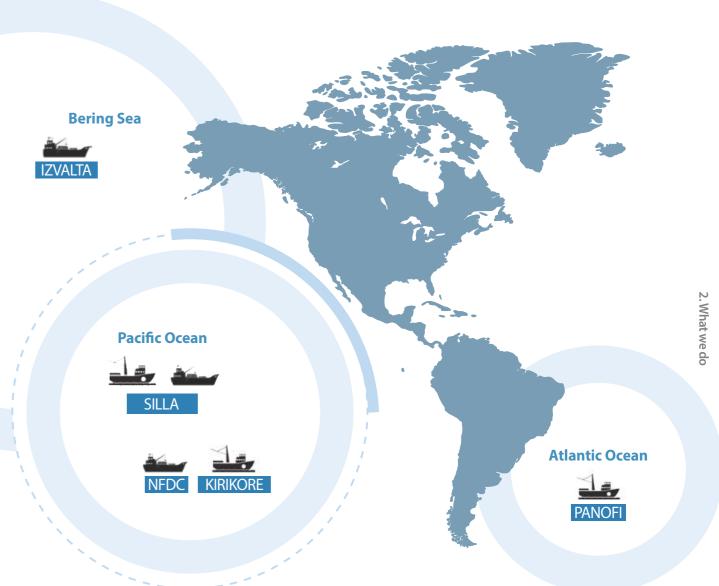
GREEN MARINE TOTAL SERVICES CORP.

#### Deep sea fishery



Type of vessel	SILLA	PANOFI	KIRIKORE	NFDC	IZVALTA	Total
Tuna purse seiners	6	6	3	2		17
Tuna Longliners	11					11
Transporters		2				2
Pollock trawlers					1	1
						31

\* Including joint operating vessels



We introduce you our deep sea fishery fleet, which works hard to catch fish in the rough seas.



## Food manufacturing and distribution

#### **SILLA SG**





Established in 1977, SILLA SG has continued to grow for the past 40 years. The company's main lines of businesses are the production of sausages as an OEM, based on its Busan plant, and meat distribution based in its main office in Seoul. In 2013, the company established a corporation in Cambodia and acquired DONGPYO in 2016, which is a canned bai-top shell manufacturer, cementing our development into a global total food manufacturing and distribution company.

#### **DONGPYO**

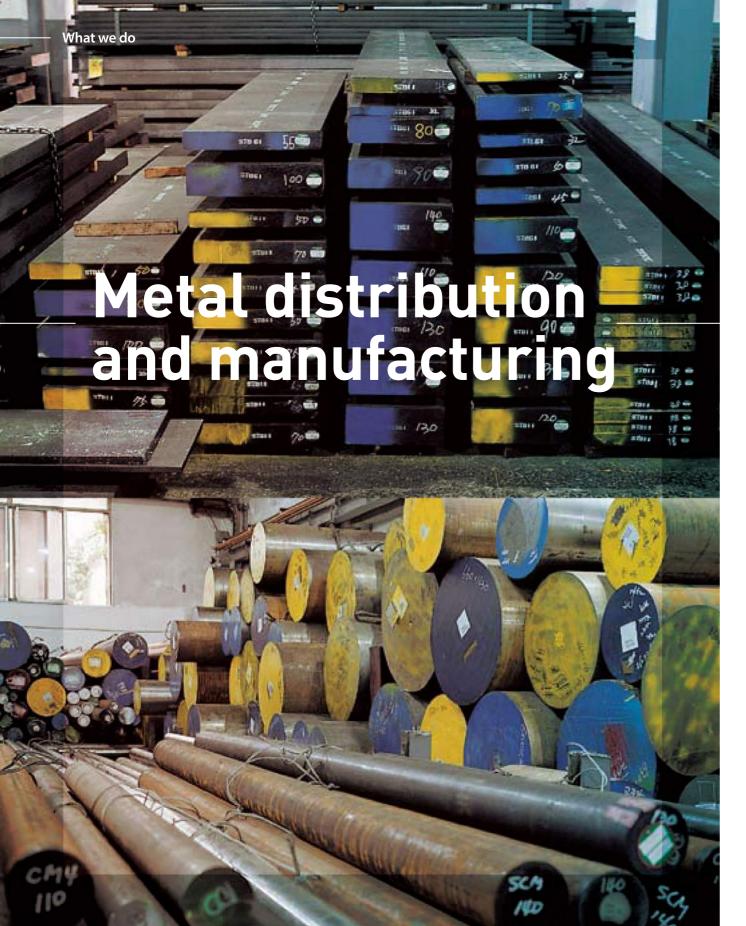


Established in 1962, DONGPYO is a pioneer in the domestic canned bai-top shell manufacturing sector, and operates manufacturing facilities in Sokcho-si, Gangwon-do. The company was acquired by SILLA SG in 2016 to become a group company under SILLA Group. DONGPYO produces its famed "DONGPYO EULJIRO BAI-TOP SHELL" and various processed fishery food products for CJ as an OEM.

#### COSMO



Established in 2011, COSMO operates the largest canned tuna manufacturing facility in West Africa and is based in Tema, Ghana. The company uses the fresh tuna caught by the vessels of PANOFI, an affiliate, in the coasts of Ghana and the Atlantic Ocean to produce canned tuna products as an OEM for famous european brands.



## Metal distribution and manufacturing

#### **WONIL SPECIAL STEEL**



Established in 1977, WONIL SPECIAL STEEL was listed on the KOSDAQ in 1994 to become one of the representative companies of SILLA Group. The company is growing to go beyond Korea and become the global No.1 special steel distribution company through continuous innovations.

#### **SILLA**



Started steel distribution business as part of its business diversification plans in 2008. The company comes up with products that fit the demands based on trust to supply them to various industrial sectors, and are contributing to the growth of SILLA Group and expansion of steel business areas.

#### **Products**



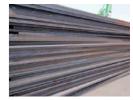




Die Steel



Structural steel



Steel sheet

#### **Facilities**

Tool Steel

#### Cutting facilities

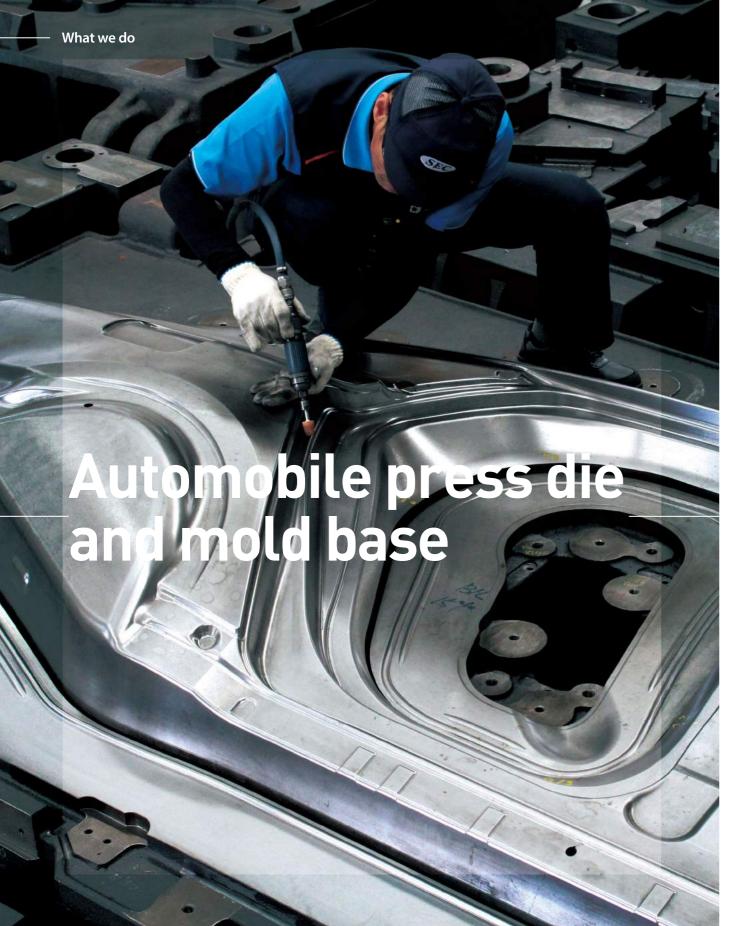




#### Processing facilities







#### Automobile press die and mold base

#### **SILLA ENGINEERING**





Established in 1987, SILLA ENGINEERING is a manufacturer of automobile press die and mold bases for injections, and has persistently worked to develop new technologies, train talented individuals, and bring about innovations in cost control. Following our USD 20 million export tower in 2012, The company became the first company in the industry to be awarded USD 50 million export tower award in December 2014 to win recognition for its world-class technological prowess.

#### **Products**

PRESS DIE



SIDE OUTER



HOOD







DOOR

**Facilities** 





TAIL GATE









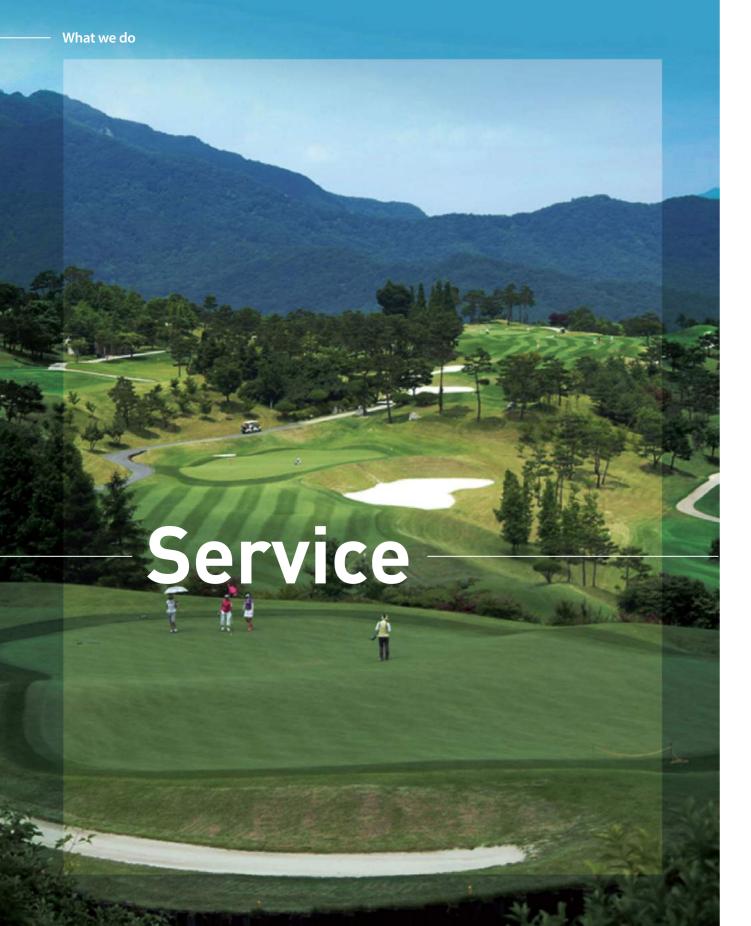












#### Service

#### **VISION HILLS**





A famous spot for prominent figures, VISION HILLS is a membership golf club with 18 holes, which began operating in June 2000 after 10 years of preparation and construction period starting 1988. Located 30 minutes from the Gangnam region of Seoul, VISION HILLS is easily accessible, and possesses fantastic natural landscapes that meld with the 590m tall Mt. Baekbong, thus winning the accolades from many golf aficionados. The golf course is continuously developing into a luxurious golf course that is unrivaled by any other in the country.

#### **KWANGJANG AUTOMOTIVE**



Established in 2009, KWANGJANG AUTOMOTIVE started as the main showroom and service center in Bundang, Gyeonggi-do with an area of  $3,300\,\text{m}^2$ , and expanded the business to Suwon, Gyeonggi-do and Wonju, Gangwondo to practice customer-centered service spirit.

#### **SILLA DARANGWON**



SILLA DARANGWON, offered by the world-renowned tuna corporation SILLA, has been leading the joyful dining out culture for VIP customers as the NO.1 tuna restaurant in Korea since its opening in 1996.

## Vision 2030

SILLA Group is expanding our business areas into Asia recently based on successful advancement into the South Pacific and Africa. In the future, we will continue to truly grow into a global company by making advancement into North America, South America, Europe, and the Middle East as well.





**SILLA HOLDINGS** 

www.sillaholdings.com

**SILLA** 

www.sla.co.kr

**WONIL SPECIAL STEEL** 

www.wonilsteel.co.kr

**SILLA SG** 

www.sillasg.co.kr

**SILLA ENGINEERING** 

www.sillaeng.co.kr

**VISION HILLS** 

www.visionhillscc.co.kr

**KWANGJANG AUTOMOTIVE** 

www.toyotaplaza.co.kr

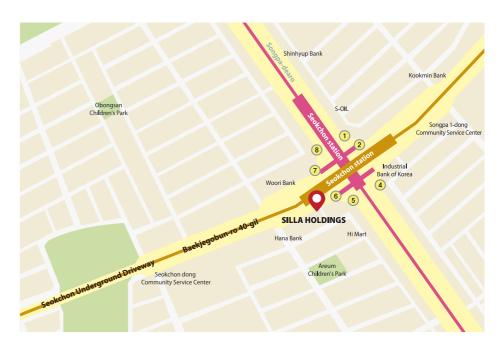
**COSMO SEAFOODS** 

www.cosmoseafoods.com

**SILLA DARANGWON** 

www.darangwon.co.kr

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