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# A Reliable Partner SILLA GROUP



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# 01 Who we are

## SILLA CORE VALUES

SILLA CORE VALUES are composed of 3 types of values that conform to the mindset and behavioral standards that all members of SILLA must possess.

## Challenges & Creative

SILLA's history is one of challenges. We strive to think outside the box and seek new methods.



#### Trust & Co-prosperity

We place our faith in people and grow alongside them to contribute to the society and the nations.

Internal stability & Righteousness

We focus more on what's inside than out, and our management is based on the basic fundamentals and principle.

#### 05

## Greetings — Message from top management

## Chairman message

The sprit of SILLA is the one that welcome challenges without fear of changes.

We must always stick to the basics and remain true to our principles, and carry out righteous management. People are the foundation of corporations. Thus, we must trust and work alongside people.

Further, we must contribute to the development of the nation and society as members of the society.

## Park, Joon-Hyung SILLA GROUP Chairman



## Greetings — Message from top management

## Vice Chairman message

Since our founding in 1967, SILLA GROUP contributed to grow while overcoming numerous trials and hardship. We have advanced into various fields including deep sea fishery, metal distribution, food manufacturing, automobile press die, and services based on our challenging sprit and pioneering spirit. Now we are truly raising the status of a global company. SILLA GROUP will lead the way in discovering new growth engines and pioneering new markets for the continued growth in the future as well, and will develop into a company with internal stability aiming of social values based on law-abiding and transparent management

Park, Sung-Jin SILLA GROUP Vice Chairman



## Greetings — Message from top management

## CEO message

Having successfully accomplished its 50 years of voyage with our dedication of challenges and pioneering spirit, now SILLA GROUP has embarked on the 2nd phase of its journey with a newer look toward a 100-year enterprise. SILLA HOLDINGS, the holding company aims to establish a future growth foundation with maximizing synergy effect between the affiliates and qualitative growth, thereby SILLA GROUP will develop into a global innovation corporation. All of our executives of SILLA HOLDINGS will strive together to grow into a great company that gives dreams and hopes to employees and coexisting with our partners.

Shin, Yong-Mun SILLA HOLDINGS CEO



## Social contribution -



Beautiful sharing for corporate social responsibilities

SILLA GROUP has carried out Beautiful Sharing to ensure corporate social responsibility. For the past 45 years, established in 1978, the SILLA Culture Scholarship Foundation has sponsored about 5,000 students to achieve their precious dream and performed various other social contribution activities regularly to help the underprivileged, including Volunteer activities for the disabled, Volunteer activities at orphanages, and Rice delivery of love, in which our employees participate.

## Human resource developement



SILLA CULTURE SCHOLARSHIP FOUNDATION



University scholarship donation





Voluntary activities for the disabled



Voluntary activities at orphanages



Rice delivery of love

#### SILLA CULTURAL SCHOLARSHIP FOUNDATION



## Financial support



Accumulated schoralship payment KRW : 33,192,938,710



Research funding suppor

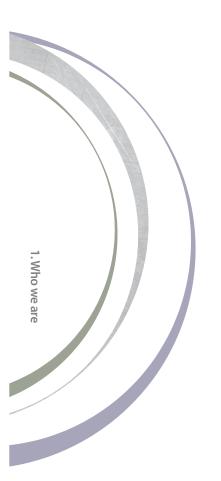
KRW:234,400,000



Event support

KRW:1,105,098,691

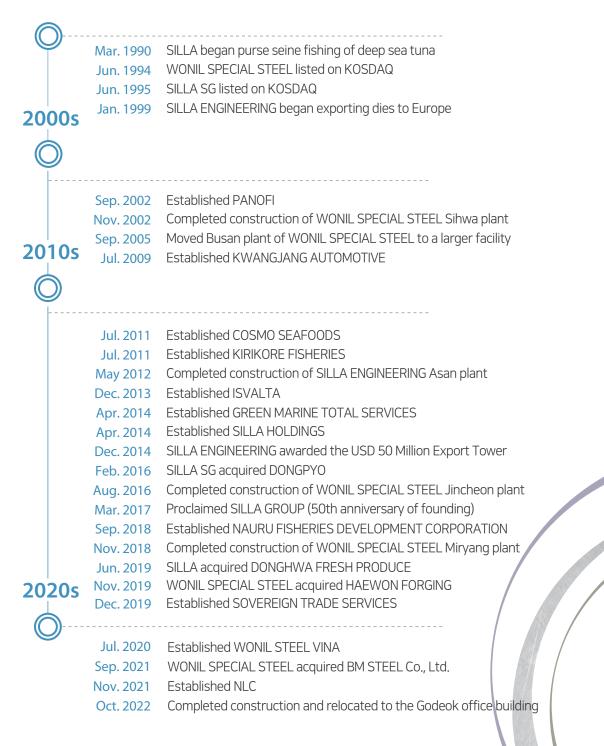
## History —— Brief history



190	60s
Mar. 1967 Founding of SILLA by Chairman Park, Joon-Hyung Dec. 1969 SILLA recorded USD 1.05 million in fiber exports	
193	70s
Nov. 1971 Newly constructed the Hanilho, the first vessel of SILLA Jun. 1976 SILLA listed on KOSPI Aug. 1977 Established SILLA SG Oct. 1977 Established WONIL SPECIAL STEEL Mar.1978 Established SILLA CULTURE SCHOLARSHIP FOUNDATION	
198	80s

Sep.1987	Established SIILA ENGINEERING
Nov. 1987	SILLA awarded Silver Tower Order of Industrial Service Merit on Trade Day
Nov. 1987	SILLA awarded the USD 50 million export tower
Apr. 1988	Moved the SILLA head office to a new building in Seokchon-dong
Jun. 1988	SILLA began longline fishing of deep sea tuna
Jul. 1988	Established VISION HILLS

## **1990s**



02 What we do

## About SILLA GROUP

Though not well known, all of the companies that compose SILLA GROUP are major players of their respective industries. While we may not be the largest corporation, we are without a doubt the most excellent global corporation.



# Fishery and Food-

## Fishery and Food

### SILLA



Founded in 1967, SILLA is originating company of SILLA GROUP and has continued its proud history for 50 years with the economic development of Korea through deep sea fishery industry. SILLA is a global fishery company currently operating 17 tuna purse seine vessles, 9 tuna longliners, and 1 pollock trawler including joint operating vessels.

## Introduction to overseas corporations



PANOFI Co., Ltd.



Tarawa Shipyard Co,. Ltd.



KIRIKORE FISHERIES Co., Ltd.



IZVALTA, LLC.



NAURU FISHERIES DEVELOPMENT Corp.



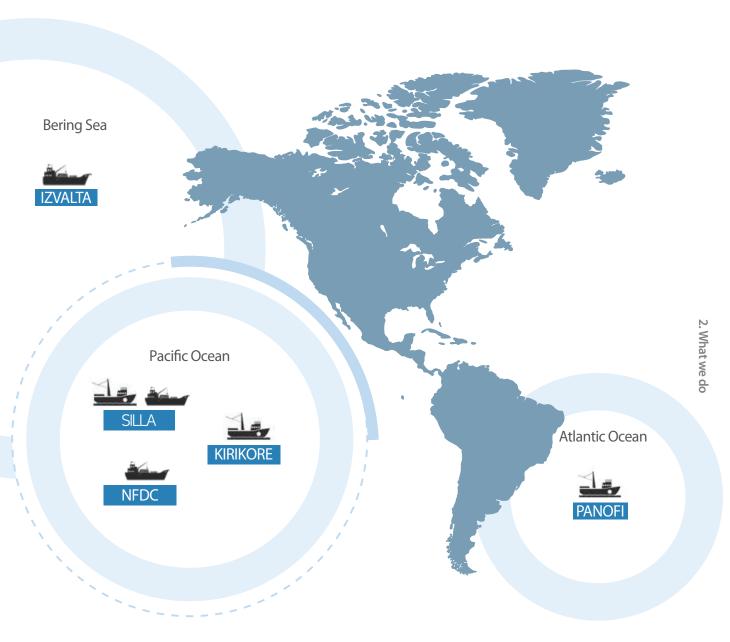
GREEN MARINE TOTAL SERVICES Corp.

## Fishery and Food -



Type of vessel	SIILA	PANOFI	KIRIKORE	NFDC	IZVALTA	Total
Tuna purse seiners	6	7	2	2		17
Tuna Longliners	9					9
Transporters		1				1
Pollock trawlers					1	1
						28

\* Including joint operating vessels



We introduce you our deep sea fishery fleet, which works hard to catch fish in the rough seas

## Fishery and Food

## SILLA SG



Established in 1977, SILLA SG has continued to grow for 40years.

The company's main business is sausage OEM manufacturing based on the Busan plant and livestock distribution business based on the Seoul main office.

In 2016, it acquired DONGPYO, a canned food manufacturer, and is developing into a global comprehensive food manufacturing and distribution company.

## SILLA S&D



SILLA S&D professionally distributes and sells various food products such as Dongpyo Euljiro Sea Snail, Gaeko Muktae, and other imported marine products.

## DONGHWA FRESH PRODUCE



Established in 1977, DONGHWA FRESH PRODUCE is a wholesale market corporation that collects and sells agricultural products from production areas at the Garak-dong Agro-Fisheries Wholesale Market. In 2019, the company was acquired by SILLA, and incorporated as a group company.

## COSMO SEAFOODS

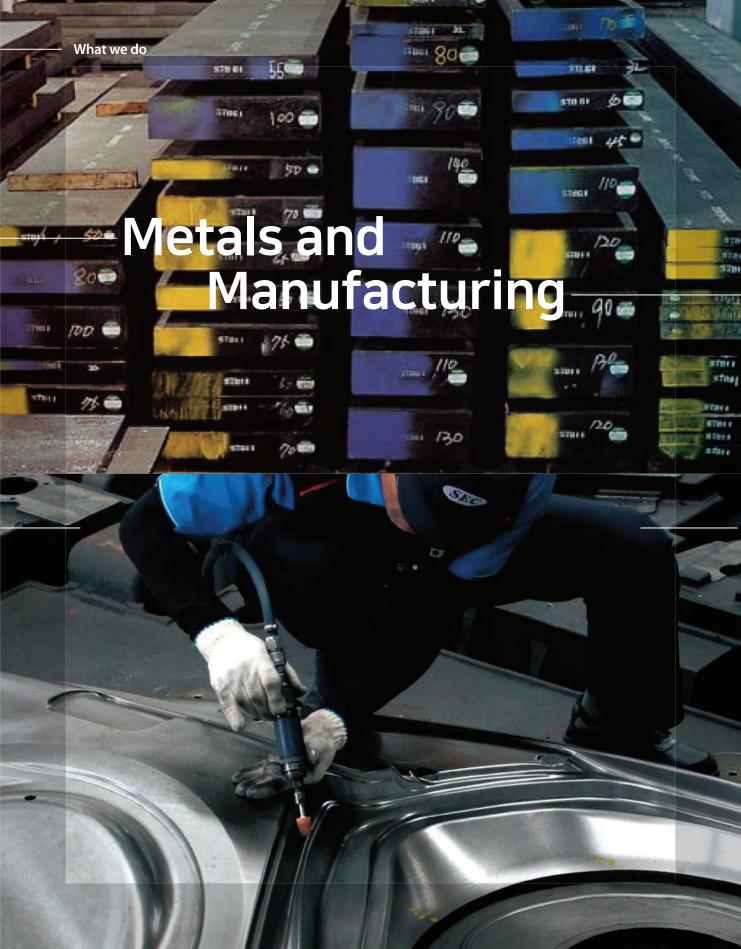


Established in 2011, COSMO SEAFOODS operates the largest canned tuna manufacturing facility in West Africa, located in Tema City, Ghana. The company produces European famous brand tuna cans in OEM method, using fresh tuna caught off from the coast of Ghana and the Atlantic Ocean, by its affiliate PANOFI's fleet as the main raw material.

#### Non Luxurious Company (NLC)



Since its inception in 2021, NLC has acquired the master franchise rights for Popeyes in Korea and currently manages directly-operated outlets and franchises.



## Metals and Manufacturing

## WONIL SPECIAL STEEL



Established in 1977, WONIL SPECIAL STEEL was listed on the KOSDAQ in 1994 to become one of the representative companies of SILLA GROUP. The company is growing to go beyond Korea and become the global No.1 special steel distribution company through continuous innovations.

### Products



Tool steel



Structural steel



Die steel



Board materials

### SILLA Steel Division



SILLA started its steel distribution business as part of its business diversification in 2008, and is currently supplying it to various industries and expanding its scope to SILLA GROUP's steel business.

## HAEWON FORGING



Established in 2004, HAEWON FORGING is a specialized forging company that produces core parts for marine engines, and possesses unrivaled technology enough to obtain all manufacturing approvals from MAN, a German company, recognized as a global standard in the shipbuilding industry.

## **BM STEEL**



Established in 2001, BM Steel specializes in manufacturing shafts, gears, and rods for automobiles and supplies products to companies such as Hyundai Wia.

#### WONIL STEEL VINA



Founded in 2020, Wonil Steel VINA cuts and processes raw materials supplied by SeAH CSSCorp, SeAH Besteel, Hyundai Steel, and Doosan Heavy Industries & Construction, and sells 20 them throughout Vietnam.

## Metals and Manufacturing

## SILLA ENGINEERING



Established in 1987, SILLA ENGINEERING is a manufacturer of automobile press die and mold bases for injections, and has persistently worked to develop new technologies, train talented individuals, and bring about innovations in cost control. Following our USD 20 million export tower in 2012, The company became the first company in the industry to be awarded USD 50 million export tower award in December 2014 to win recognition for the highest level of technology.

## **Products**

· PRESS DIE









DOOR





설비현황

HOOD

TAIL GATE



Clients





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PSA PEUGEOT CITROËN

# Service

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## Service -

### **VISION HILLS**



A famous spot for prominent figures, VISION HILLS is a membership golf club with 18 holes, which began operating in June 2000 after 10 years of preparation and construction period starting 1988. Located 30 minutes from the Gangnam region of Seoul, VISION HILLS is easily accessible, and possesses fantastic natural landscapes that meld with the 590m tall Mt. Baekbong, thus winning the accolades from many golf aficionados. The golf course is continuously developing into a luxurious golf course that is unrivaled by any other in the country.



**KWANGJANG AUTOMOTIVE** 

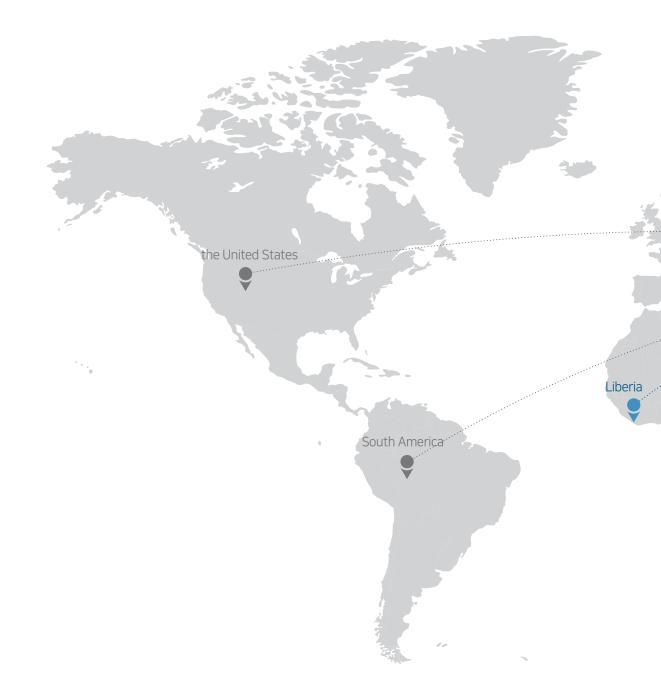
Established in 2009, KWANGJANG AUTOMOTIVE started with the 3,300m of main showroom and service center located in Bundang, Gyeonggi-do, and now expanding its business to Suwon Gyeonggi-do, Wonju Gangwon-do to practice customer-oriented service.

## SILLA DARANGWON



SILLA DARANGWON, a food and beverage brand made by SILLA, is trying to deliver better taste to customers through continuous development of new menus.

## Vision 2030



SILLA GROUP is expanding our business areas into Asia recently based on successful advancement into the South Pacific and Africa. In the future, we will continue to truly grow into a global company by making advancement into North America, South America, Europe, and the Middle East as well.





## Contact



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